boatica

CAPE TOWN

28 - 30 OCTOBER

2022

V&A WATERFRONT



SHOW PROFILE

Boatica Cape Town is set against the backdrop of the beautiful Mother City. The event features manufacturers and buyers of luxury boats, accessories and marine equipment, a once-in-a-life time Ultimate Yacht Experience, sophisticated exhibiting companies, live on-water activities and a luxury lifestyle exhibition for a premium shopping experience.

Edition: 2022

Date: 28 - 30 October 2022

Venue: V&A Waterfront

Organiser: Messe Frankfurt South Africa

Visitors: 5646

EXHIBITION OVERVIEW

International Countries

Andorra Netherlands Austria Switzerland **United States** Canada

Fiji France Germany Ireland

African Countries

Kenya Mauritius Zimbabwe **Swaziland** **DAYS**

86

VISITORS

5646

EXHIBITORS

SHOW HIGHLIGHTS







This year's three-day event offered the best South African boats, yachts, and catamarans, test drive sessions that happened twice daily, exclusive product launches and demonstrations as well as a 2hour scenic sailing trip to Camps Bay and back to give visitors an Ultimate Yacht Experience on board the luxury Ocean Princess.

After a two-year break, Boatica Cape Town returned with a bang and visitors and exhibitors alike were thrilled to once again experience face to face engagement. The boatica Cape Town team looks forward to further assisting the Blue Economy and boating industry at large in Southern Africa in future years.

SPONSORS & PARTNERS

















THE ULTIMATE



The Ultimate Yacht Experience was where visitors experienced a 2-hour luxury sail to Camps Bay and back on board a luxurious yacht, with snacks and refreshments available during the cruise.

THE GREAT



The Great Optimist Race in conjunction with boatica Cape Town aimed at raising funds for disadvantaged children across the Western Cape set off on a tricky one-lap course through the V&A Waterfront in front of thousands of spectators. Competitors ranged from celebrities to captains of industry, and medical survivors, all of whom raced for glory in little optimist boats. Representing Ullman Sails was Hamilton Slater who won this years race and took all the glory.

SHOW HIGHLIGHTS

Efoiling Demonstration

Some magic was brought to the show when the eFoiling Cape Town school was run from the marina during the event. Giving visitors the opportunity to experience this new sensation! Instructors showed off their skills flying above the water, showing the freedom of flight. Efoils can reach a maximum speed of 55 kmph, have a range of 40km and a maximum duration of 2 hours. This interactive display was a highlight of the show.

Dragon Boat Race

Dragon Boat racing is an energetic, colourful and exciting team sport with ancient Chinese cultural traditions. This year we had six teams participating including Mujaji - named after a dragon that is said to look like a great feathered serpent and lives on Table Mountain (Xhosa folklore), Amabelle Belles - part of an international movement of dragon boat racing among breast cancer survivors as well as the Paddlesnappers, Dragon Warriors amongst others.

Remote Controlled Regatta

Once again, boatica Cape Town 2022 hosted the Cape Radio Yachting Club and their Cape DF95 class radio controlled vachts. A fleet of 10 yachts raced in a series of regattas offering visitors young and old a wonderful spectacle in the Marina.









Vessel Launches

Invicta

Invicta is a custom-built 30ft power catamaran with a high-performance hull featuring two transverse steps allowing for passive ventilation which decreases wetted efficiency up to 10 - 15% when planning



Silent Yachts

Abromowitz Sharp and Associates are proud to represent Silent Yachts in South Africa. SILENT-YACHTS are the first ocean-going production yachts in the world which are fully powered by solar energy. Our mission is to create an independent and environmentally friendly yachting experience which combines the silent cruising of a sailing boat with the luxury of a motor yacht. This means nothing less than being fully solar sustainable while having the possibility of unlimited range with zero emissions - a new era of yachting.



The Nutshell 26 Compact Cat

a small family. It can be moored anywhere a monohull fits, towed behind an SUV, fitted into a standard 40ft trailer. It has a sail that is easy to manage and twin electric pod-motors that allow a novice sailor to manoeuvre it onto a dock. These electric motors run off batteries powered by the sun and only need a fraction of



SuperTech Yachts

An entry-level blue water cruiser for novice and seasoned sailors. She was imagined a streamlined craft that is easy to sail and a pleasure to live on. Her unique hull design and lightweight construction ensure smooth sailing at competitive speeds. The 42 Foot Sailing Catamaran sleeps 8 and sports seating for 10. Standout features; Spacious L-shaped galley to the port. Elegant chart table facing forward to a grand view through the saloon windows. Easy access to water from the aft platforms. LEEUWIN42 has 3-Cabin (Owner's version) or 4-Cabin (Charter)



Getaway 520

THE ALL NEW GENERATION GETAWAY 520 MULTI-PURPOSE BOAT! FISH- OFF-SHORE! ESTUARIES! RIVERS ETC FAMILY WATERSPORTS- SK!! WAKEBOARD! TUBE! FULLY COMPOSITE MANUFACTURE!! (NO TIMBER!)



Hop Yacht

HopYach thas launched its first all-electric compact catamaran-The HopYacht30

to the growing demand for a yacht that is easy to sail, environmentally sensitive and has comfort as a top priority. She has been designed for a couple, or a couple with young children, to sail around places like the Mediterranean or Caribbean with ease, bay or island hopping.



EXHIBITORS AND BRANDS AT THE SHOW































ATOMIC



















BOATING























Being our first time, overall it was great . Thank you for all the help! Let's do this again next year -

through the boat with very Tomes founder of HopYacht

reconnect with everybody and great for business as we've made lots of w connections - Tariq Fensham from Jo Fensham

Bevan from BG Boat Parts