

boatica

CAPE TOWN

28 - 30 OCTOBER

2022

V&A WATERFRONT



SHOW PROFILE

Boatica Cape Town is set against the backdrop of the beautiful Mother City. The event features manufacturers and buyers of luxury boats, accessories and marine equipment, a once-in-a-life time Ultimate Yacht Experience, sophisticated exhibiting companies, live on-water activities and a luxury lifestyle exhibition for a premium shopping experience.

Edition: 2022

Date: 28 - 30 October 2022

Venue: V&A Waterfront

Organiser: Messe Frankfurt South Africa

Visitors: 5646

EXHIBITION OVERVIEW

International Countries

Andorra
Austria
Canada
Fiji
France
Germany
Ireland

Netherlands
Switzerland
United States

African Countries

Kenya
Mauritius
Zimbabwe
Swaziland

3
DAYS

86

EXHIBITORS

5646
VISITORS

SHOW HIGHLIGHTS



This year's three-day event offered the best South African boats, yachts, and catamarans, test drive sessions that happened twice daily, exclusive product launches and demonstrations as well as a 2-hour scenic sailing trip to Camps Bay and back to give visitors an Ultimate Yacht Experience on board the luxury Ocean Princess.

After a two-year break, Boatica Cape Town returned with a bang and visitors and exhibitors alike were thrilled to once again experience face to face engagement. The boatica Cape Town team looks forward to further assisting the Blue Economy and boating industry at large in Southern Africa in future years.

SPONSORS & PARTNERS



CITY OF CAPE TOWN
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STAD KAAPSTAD



INVEST CAPE TOWN



THE ULTIMATE YACHT EXPERIENCE



The Ultimate Yacht Experience was where visitors experienced a 2-hour luxury sail to Camps Bay and back on board a luxurious yacht, with snacks and refreshments available during the cruise.

THE GREAT OPTIMIST RACE



The Great Optimist Race in conjunction with boatica Cape Town aimed at raising funds for disadvantaged children across the Western Cape set off on a **tricky one-lap course through the V&A Waterfront in front of thousands of spectators**. Competitors ranged from celebrities to captains of industry, and medical survivors, all of whom raced for glory in little optimist boats. Representing Ullman Sails was Hamilton Slater who won this years race and took all the glory.

Great show, very busy, lots of people visiting our stand - **Robbie Bevan** from **BG Boat Parts**